

Hi!

I'm Mark Boulding representing Model and Music Entertainment LLC, which is hosting its first bi-annual Top Urban Model-Swimsuit & Lingerie Competition in Newark, NJ on July 9, 2011. We will have up to 2,500 people attending and hope you will sponsor this event. One hundred African - American and Hispanic models (male and female) will be competing for a grand prize.

As a sponsor you will have access to information to the audience's information. We will be using the registrations from the audience members to gather information for you. Our email list will also be available to you. The audience and fan base of Model and Music Entertainment are African – American males. At the event there will be Internet, local TV and newspaper media.

We will be promoting the Top Urban Model-Swimsuit & Lingerie Competition with Flyers, Posters, Websites, Blogs, Facebook, Myspace, Twitter, and Car Wraps.

Sponsor Entitlements

- Access to mailing/attendee/member lists
- Merchandising/Promotional Giveaway
- Naming title rights
- On-site kiosk/display rights
- Pouring Rights
- Product sampling
- Athlete/performer appearances for sponsor
- Speaking opportunity
- Hospitality
- Use of marks & logos
- Use of property volunteers for activation

We would value the presence of the representatives of your company at the event. We would appreciate their presence a lot and would like to thank them at the event for their support. The estimated audience of 500 – 2,500 would benefit tremendously from your generosity.

Sincerely,

Mark Boulding , President/CEO
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